

A hand holding a large, shimmering disco ball against a dark background with light trails.

**ILEA
MICHIGAN'S
SPONSORSHIP
OPPORTUNITIES**

**CONNECTS
CONFERENCE**

**SHINE
AWARDS**



INTERNATIONAL
LIVE EVENTS ASSOCIATION

M I C H I G A N C H A P T E R

ILEA Michigan's 4th annual ILEA Connects Conference is a two-day conference designed for event industry professionals to network, share best practices, learn from fellow professionals, and stay up-to-date on the latest trends.

New this year, ILEA Michigan is also launching the 1st annual SHINE awards in conjunction with the Connects Conference. SHINE awards is a prestigious event honoring and recognizing the exceptional achievements of our fellow event industry professional. It will be a night full of glamour, inspiration and a celebration as we come together to applaud the best of the best!

Sponsorship opportunities exist for both Connects Conference and SHINE awards and are a fantastic way to get your brand in front of Michigan's event community.

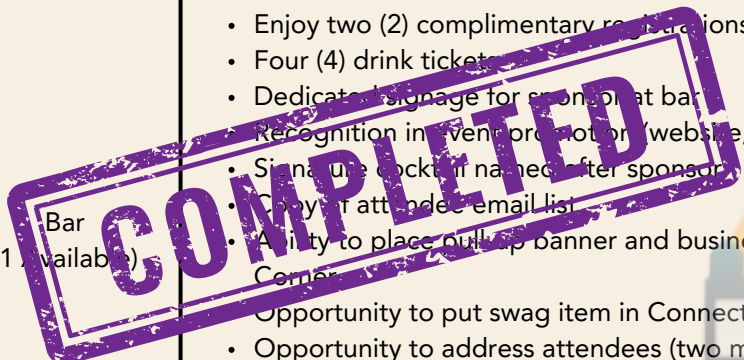
Don't see an opportunity you love below or want to donate an in-kind service, please reach out to our team at ileamichigan@gmail.com and we can work to build a custom opportunity that fits your needs and goals!

Connects Conference Sponsorship Opportunities

Opportunity	Description	Investment
Lunch (2 Available)	<ul style="list-style-type: none"> • Enjoy two (2) complimentary registrations to the full Connects Conference • Opportunity to address attendees at lunch (three minutes maximum) • Dedicated signage for sponsor during lunch • Recognition in event promotion (website, emails and social media) • Copy of attendee email list • Ability to place promotional materials or small gifts on lunch tables • Opportunity to put swag item in attendee bags • \$\$\$ - Sponsor will not incur additional fees for food or beverages served during lunch 	\$2,000
Snack Break (2 Available)	<ul style="list-style-type: none"> • Enjoy one (1) complimentary registration to the full Connects Conference • Dedicated signage for sponsor during snack break • Recognition in event promotion (website, emails and social media) • Opportunity to put swag item in attendee bags • \$\$\$ - Sponsor will not incur additional fees for food or beverages served during breaks 	\$500
Tuesday Social (1 Available)	<ul style="list-style-type: none"> • Enjoy three (3) complimentary registrations to the Tuesday, March 11th at Five Iron Golf • Opportunity to address attendees at Tuesday Social (three minutes maximum) • Dedicated signage for sponsor during Tuesday Social • Recognition in event promotion (website, emails and social media) • Opportunity to put swag item in attendee bags 	\$750
Education/ Speaker Session (5 Available)	<ul style="list-style-type: none"> • Enjoy one (1) complimentary registration to the full Connects Conference • Opportunity to introduce one speaker/education session (assigned by ILEA) • Dedicated signage for sponsor during session • Recognition in event promotion (website, emails and social media) • Opportunity to put swag item in attendee bags 	\$500

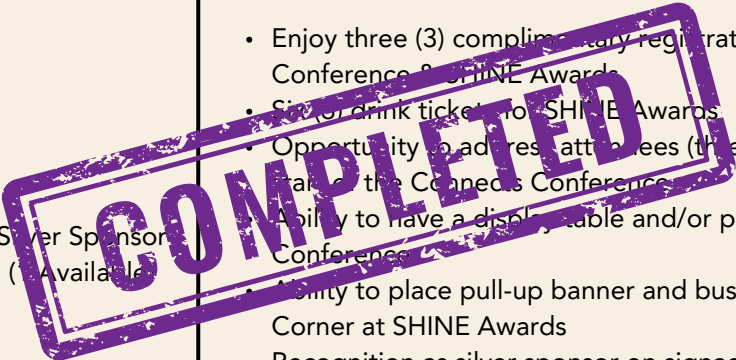
SHINE Awards

<p>Bar (1 Available)</p>	<ul style="list-style-type: none"> • Enjoy two (2) complimentary registrations to the SHINE Awards Show • Four (4) drink tickets • Dedicated signage for sponsor at bar • Recognition in event promotion (website, emails and social media) • Signature cocktail named after sponsor • Copy of attendee email list • Ability to place pull-up banner and business cards/flyers in Sponsor Corner • Opportunity to put swag item in Connects Conference attendee bags • Opportunity to address attendees (two minutes maximum) at Connects Conference • \$\$\$ - Sponsor will not incur additional fees for beverages served at the bar 	<p>\$2,500</p>
<p>Afterglow (1 Available)</p>	<ul style="list-style-type: none"> • Enjoy two (2) complimentary registrations to the SHINE Awards Show • Four (4) drink tickets • Dedicated signage for sponsor at lounge • Recognition in event promotion (website, emails and social media) • Copy of attendee email list • Ability to place pull-up banner and business cards/flyers in Sponsor Corner • Opportunity to put swag item in Connects Conference attendee bags • Opportunity to address attendees (two minutes maximum) at Connects Conference 	<p>\$2,000</p>
<p>Dessert (1 Available)</p>	<ul style="list-style-type: none"> • Enjoy two (2) complimentary registrations to the SHINE Awards Show • Two (2) drink tickets • Dedicated signage for sponsor during dessert • Recognition in event promotion (website, emails and social media) • Copy of attendee email list • Ability to place pull-up banner and business cards/flyers in Sponsor Corner • Opportunity to put swag item in Connects Conference attendee bags 	<p>\$1,250</p>



General Event Sponsorship Opportunities

Connects & SHINE Awards

Opportunity	Description	Investment
<p>Gold Presenting Sponsor (1 Available)</p>	<ul style="list-style-type: none"> • Enjoy four (4) complimentary registrations to the full Connects Conference & SHINE Awards • Eight (8) drink tickets for SHINE Awards • Opportunity to address attendees (four minutes maximum) at the start of the Connects Conference • Ability to have a display table and/or pull up banner during Connects Conference • Ability to place pull-up banner and business cards/flyers in Sponsor Corner at SHINE Awards • Recognition as presenting sponsor on signage during the event with top billing for logo and company name • Recognition in event promotion (website, emails and social media) • Copy of attendee email list for Connects & Shine • Opportunity to put swag item in attendee bags 	<p>\$6,000</p>
<p>Silver Sponsor (1 Available)</p>	 <ul style="list-style-type: none"> • Enjoy three (3) complimentary registrations to the full Connects Conference & SHINE Awards • Six (6) drink tickets for SHINE Awards • Opportunity to address attendees (three minutes maximum) at the start of the Connects Conference • Ability to have a display table and/or pull up banner during Connects Conference • Ability to place pull-up banner and business cards/flyers in Sponsor Corner at SHINE Awards • Recognition as silver sponsor on signage during the event • Recognition in event promotion (website, emails and social media) • Copy of attendee email list for Connects & SHINE • Opportunity to put swag item in attendee bag 	<p>\$4,000</p>

